



Perfect Off-Page SEO Guide

❖ What is OFF Page SEO ?

- ❑ Off page SEO refers to techniques that can be used to improve the position of a web site in the search engine results page (SERPs).
- ❑ Link Building is the process that refers to OFF Page SEO. Link building means to build links back to your web page from other blogs or websites. Search engines are deeply interested in the number and quality of links over the internet that point back to your web page.

■ OFF Page SEO Techniques are as follows.

1. Social Bookmarking Submissions
2. Social Media Engagement
3. Web2.0 creation & Submission of High DA sites.
4. Document sharing
5. Image Submission
6. Video Submission
7. Questioning & Answering
8. Forum Submissions
9. Blog Commenting

Step 1 : Social Bookmarking submissions



- we used to submit 30 bookmarking links daily to google with different bookmarking sites.
- Sign up with each bookmarking site , go to 'submit a bookmark/link' .
- Give Title , Description , tags, website URL.

Note : Make sure to place targeting keyword in title,description and tags.

■ **Below are top most bookmarking sites.**

<https://delicious.com>
<http://stumbleupon.com>
<http://digg.com>
<http://slashdot.org>
<http://diigo.com>
<http://technorati.com/>
<http://reddit.com>
<http://digg.com>

Step 2: Social Media Engagement:

Social media engagement is one of the major Off Page SEO technique. If you want to make your business, website or blog popular, engage with people on multiple social media platforms. Social media presence will help grow your business and also help you get more back links.



- Below are Top most **Social Brand Pages** we used to create profiles for every website.

<http://www.twitter.com/>

<http://www.facebook.com>

<http://plus.google.com/>

<http://www.yelp.com>

<http://www.youtube.com/>

<http://www.linkedin.com/>

<http://tumblr.com/>

<http://pinterest.com/>

<http://about.me/>

<http://www.stumbleupon.com/stumbler/>

<http://en.gravatar.com/brand-name>

<http://livejournal.com/>

<http://hubpages.com/>

<http://www.flickr.com/>

<http://photobucket.com/>

Step 3 : web2.0 Submissions

- Web2.0 submissions are process of link building.
- Below are top most Web2.0 sites ,
- Sign up with all websites
 - ✓ Create Sites (i.e., creating a webpage with article content - giving page title , description , Images.)
 - ✓ Make sure to place **targeted keywords in the web page**



- ✓ Give outbound Linking to our targeted keywords. (link to our main website URL, Our Social brand page links and Authorized sites i.e., Wiki etc.)
- ✓ After creating web2.0 links submit in High DA sites(means, Do bookmark submission by using web2.0 links in high domain authority sites)

www.blogger.com

<https://sites.google.com>

<http://wordpress.com>

<https://www.tumblr.com>

<http://webgarden.com>

<http://simplesite.com>

<https://evernote.com>

<https://medium.com>

<http://jigsy.com>

<http://www.bravesites.com>

<http://www.livejournal.com>

<http://snack.ws/>

<http://www.jimdo.com/>

<https://www.yola.com/>

<http://snappages.com/>

<http://beep.com/>

<http://weebly.com/>

<http://www.webs.com/>

<http://ucoz.com>

<http://storify.com/>



<http://webnode.com>

Step 4: Document Sharing:

- ✓ Creating a document with appropriate articles.
- ✓ Create document with article content - giving page title , description , Images.
- ✓ Make sure to place **targeted keywords in the document.**
- ✓ Give outbound Linking to our targeted keywords. (link to our main website URL, Our Social brand page links and Authorized sites i.e., Wiki etc.) and then convert to PDF file.
- ✓ Share Converted PDF File to top most **document Sharing sites.**

■ Below are Top most document sharing sites.

<https://drive.google.com>
<https://www.dropbox.com>
<https://cloud.gonitro.com/>
<https://www.edocr.com/>
<http://pdfsr.com>
<http://www.slideshare.net/>
<http://www.slideserve.com>
<http://www.mediafire.com>
<http://www.4shared.com>
<http://issuu.com/>
<https://www.docdroid.net/>
<http://www.fichier-pdf.fr/>



<http://www.2shared.com>
<http://www.pdf-archive.com/>
<http://free.yudu.com/>
<https://app.box.com/login>
<https://files.fm>
<https://www.diigo.com>
<http://www.filedropper.com/>

Step 5: Image Submission:

- ✓ Share your photos on top most image submission websites.
- ✓ Before submitting your images make sure to optimize them with the correct website URL and title tag.
- ✓ Before submitting your images, check if they have a proper title, description and tags.

- Below are Top most Image Submission sites.

<https://www.flickr.com/>
<https://instagram.com/>
<https://picasa.google.com/>
<https://www.tumblr.com/>
<http://www.deviantart.com/>
<http://imgur.com/>
<https://www.mediafire.com/>
<https://www.shutterfly.com/>
<http://www.fotolog.com/>



Step 6: Video Submission:

- ✓ Create attractive video by using any video creation site.
- ✓ Make sure to 'place content with our keywords and our website URL and attractive images' in video.
- ✓ After Creating Video , upload that video in all video submission sites.

Note : While uploading video, make sure to give title, description and tags with our targeted keywords)

■ Below are top most video submission sites.

<http://www.facebook.com>
<http://www.twitter.com>
<http://www.Google plus>
<http://www.youtube.com>
<http://www.vimeo.com>
<http://www.dailymotion.com>
<http://www.dropshots.com>
<http://www.4shared.com>
<http://www.dropbox.com>
<https://vid.me/>
<http://www.veoh.com/>
<https://www.mediafire.com/>
<http://www.mefedia.com>



<http://www.vidmeup.com/>
<http://www.photobucket.com>
<http://www.videosprout.com/>
<https://streamable.com/>
<https://drive.google.com>
<http://www.sendvid.com>
<http://www.tinypic.com>

Step 7: Questioning & Answering:

- ✓ We have to post the questions and reply the answer to the questions to related topics of our site/keywords/niches.
- Sign up with below top most sites of Questioning & Answering and follow the process as above told.
 - <https://answers.yahoo.com/>
 - <http://askville.amazon.com/>
 - <https://www.quora.com/>
 - <http://www.blurtit.com/>
 - <http://www.ehow.com/>

Step 8: Forum Submissions:

- ✓ Register / sign Up with Forum submission sites and join discussions with appropriate topics.
- ✓ Create discussion and continue discussions with appropriate topics related to our niche/category.
- ✓ Posting threads and reply to other threads.



- Below are top most Forum Submission sites.

<https://www.flickr.com/help/forum/en-us/>

<http://www.addthis.com/forum>

<https://bbpress.org/forums/>

<http://www.careerbuilder.com>

<http://www.chronicle.com/forums>

Step 9 : Blog Commenting sites:

- Blog commenting is one of the easiest ways to get backlinks to a new or old website.
- Get the best blog commenting sites related to your keywords.
- Go to <http://dropmylink.com/> and Sign in
- Give Keyword and choose blog commenting platform and enter the search , you will get related appropriate sites.
- By reading blog and Make a Comment appropriate.